

April 2, 2026

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code (BSE): 544203	National Stock Exchange of India Limited "Exchange Plaza" C-1, Block G, Bandra-Kurla Complex, Bandra (East) Mumbai - 400051 Symbol: ABDL
Our Reference No. 1 /2026-27	

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Appointment of Senior Management Personnel

Pursuant to Regulation 30 read with Part A of Schedule III and other applicable provisions of the SEBI Listing Regulations, we wish to inform you that basis recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company has today, viz. April 2, 2026 approved the Appointment of **Mr. Amar Sinha as 'Managing Director - Designate' and Senior Management Personnel of the Company effective from April 2, 2026.**

Further, we wish to inform you that the Board of Directors has also taken note that the tenure of present Managing Director and Key Managerial Personnel, Mr. Alok Gupta, is nearing completion.

The details with respect to the said appointment as required under Regulation 30 read with Part A of Schedule III of SEBI Listing Regulations read with SEBI Master Circular No. **HO/49/14 /14(7)2025-CFD-POD2/I/3762/2026** dated January 30, 2026, is enclosed as **Annexure A.**

The Press Release issued to this effect is attached as **Annexure B.**

This intimation is also being uploaded on Company's website and can be accessed at <https://www.abdindia.com/>

Request you to please take the above information on records.

Thanking you,

For Allied Blenders and Distillers Limited

Sumeet Maheshwari
Company Secretary & Compliance Officer
Membership No. ACS - 15145
Encl.: a/a

Annexure A

DETAILS REQUIRED UNDER SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 READ WITH SEBI MASTER CIRCULAR NO. HO/ 49/ 14 /14(7)2025-CFD-POD2/1/3762/2026 DATED JANUARY 30, 2026:

Sr. No	Details of Events that need to be Provided	Mr. Amar Sinha
1	Reason for change viz. appointment, re-appointment , resignation , removal , death or otherwise;	Appointment of Mr. Amar Sinha as 'Managing Director - Designate' and Senior Management Personnel of the Company effective from April 2, 2026.
2	Date of appointment/ re-appointment / cessation (as applicable) & term of appointment/ re-appointment ;	April 2, 2026
3	Brief Profile (in case of appointment)	<p>Mr. Amar Sinha is a seasoned industry professional with over three decades of leadership experience across the alco-beverage and consumer sectors. Mr. Amar Sinha brings over three decades of leadership experience across the alco beverage and consumer sectors. Over the course of his career, he has led corporations through phases of transformation and growth while building strong brands and businesses. His leadership journey includes roles as Chief Operating Officer at Radico Khaitan, Managing Director at Whyte & Mackay India and executive positions at Herbertsons (UB Group) and others.</p> <p>He has received several recognitions for leadership excellence, including the Rajeev Gandhi Excellence Award - Most Enterprising CEO of the Year (2015), the Make in India Excellence Award (2016), and Business Leader of the Year at the IndSpirit Awards in 2023.</p> <p>His experience spans sales, marketing, brand building, operational scale-up, and organisational transformation across diverse consumer categories.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	Mr. Amar Sinha is not related inter-se to any other Director of the Company as on the date of appointment



REGISTERED OFFICE

394/C, Lamington Chambers,
Lamington Road, Mumbai,
Maharashtra, 400004
CIN: L15511MH2008PLC187368

Press Release for Immediate Dissemination

Allied Blenders & Distillers Onboards Industry Stalwart Amar Sinha

~Three decades of experience to lead next phase of ABD growth~

Mumbai, 2nd April 2026 – Allied Blenders and Distillers Limited (ABD), India's largest domestic spirits company by volume, announced that the Board of Directors approved the appointment of Mr. Amar Sinha as Managing Director (MD) Designate effective 2nd April 2026.

As Mr. Alok Gupta's tenure as Managing Director nears completion, Mr. Amar Sinha's appointment aligns with ABD's strategy of value creation and long-term growth and underscores the Company's commitment to a seamless leadership transition.

Mr. Amar Sinha brings over three decades of leadership experience across the alco beverage and consumer sectors. Over the course of his career, he has led corporations through phases of transformation and growth while building strong brands and businesses. His leadership journey includes roles as Chief Operating Officer at Radico Khaitan, Managing Director at Whyte & Mackay India and executive positions at Herbertsons (UB Group) and others.

He has received several recognitions for leadership excellence, including the Rajeev Gandhi Excellence Award – Most Enterprising CEO of the Year (2015), the Make in India Excellence Award (2016), and Business Leader of the Year at the IndSpirit Awards in 2023.

With this deep-rooted expertise across sales, marketing, and business transformation, Mr. Amar Sinha is uniquely positioned to accelerate ABD's next chapter of market leadership and growth.

Commenting on the appointment, **Mr. Kishore Chhabria, Non-Executive Chairman, ABD**, said, *"I would like to thank Alok for the leadership and commitment he has brought to ABD over the years, including his role in strengthening the governance framework and the company's presence in the Indian alco-beverage industry. As we look ahead to the next phase of our journey, I am pleased to welcome Amar. With his deep industry experience, I am confident that he will successfully build on the momentum we have created."*



Mr. Alok Gupta, Managing Director, ABD, added, *"It has been a wonderful journey leading ABD, and I take great pride in the progress and milestones achieved together. With the strength of our brands, dedication of our teams, and the strategic foundation we have built, ABD is well positioned for its next phase of growth."*

Sharing his thoughts on joining the company, **Mr. Amar Sinha, Managing Director - Designate, ABD** said, *"I am delighted to be joining ABD at this important stage of the journey. ABD has built a strong presence in the Indian alco-beverage industry over the years, with a solid portfolio of brands. I look forward to working with the team and driving strategy for the next phase of growth."*

About Allied Blenders and Distillers Limited (www.abdindia.com)

Allied Blenders and Distillers Limited (ABD) is the largest domestic Spirits company in India, in terms of annual sales volumes. ABD has a presence in five main flavors, i.e., whisky, brandy, rum, vodka, and gin, with 'millionaire' brands like Officer's Choice Whisky, Officer's Choice Blue Whisky, Sterling Reserve Premium Whiskies and ICONiQ White Whisky. Currently, its manufacturing network comprises 38 units, of which 9 are owned bottling units, 1 is owned PET bottle manufacturing plant, 2 owned distilleries, and 26 non-owned manufacturing units.

For more information contact:

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