

April 15, 2026

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code (BSE): 544203	National Stock Exchange of India Limited "Exchange Plaza" C-1, Block G, Bandra-Kurla Complex, Bandra (East) Mumbai - 400051 Symbol: ABDL
Our Reference No. 5/2026-27	

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Change in Senior Management Personnel

Pursuant to Regulation 30 read with Part A of Schedule III and other applicable provisions of the SEBI Listing Regulations, we wish to inform you that basis recommendation of the Nomination and Remuneration Committee of the Company, the Board of Directors of the Company has today, viz. Wednesday, April 15, 2026, approved the appointment of **Dr. Pradipta Basu, as Chief Marketing Officer and designated as Senior Management Personnel ('SMP')** of the Company, with effect from today, i.e. April 15, 2026.

Further, we wish to also inform you that pursuant to appointment of Dr. Pradipta Basu, as Chief Marketing Officer and SMP of the Company and change in the reporting structure whereby Mr. Arvind Mohta and Mr. Uday Rao, who were appointed as Marketing Directors and SMPs of the Company w.e.f. May 14, 2025 and March 04, 2026, respectively, cease to be classified as SMPs of the Company while continuing in their respective roles as Marketing Directors.

The details with respect to the said appointment and cessation as required under Regulation 30 read with Part A of Schedule III of SEBI Listing Regulations read with SEBI Master Circular No. **HO/49/14/14(7)2025-CFD-POD2 /I/ 3762/2026** dated January 30, 2026, is enclosed as **Annexure A**.

This intimation is also being uploaded on Company's website and can be accessed at <https://www.abdindia.com/>

Request you to please take the above information on records.

Thanking you,

For **Allied Blenders and Distillers Limited**

Sumeet Maheshwari
Company Secretary & Compliance Officer
Membership No. ACS - 15145
Encl.: a/a

ANNEXURE A

DETAILS REQUIRED UNDER SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 READ WITH SEBI MASTER CIRCULAR NO. HO/ 49/ 14 /14(7)2025-CFD-POD2/I/ 3762 /2026 DATED JANUARY 30, 2026:

Sr. No	Details of Events that need to be Provided	Dr. Pradipta Basu	Mr. Arvind Mohta & Mr. Uday Rao
1	Reason for change viz. appointment, re-appointment , resignation , removal , death or otherwise;	Appointment of Dr. Pradipta Basu, as Chief Marketing Officer and Senior Management Personnel (SMP) of the Company with effect from April 15, 2026.	Pursuant to appointment of Dr. Pradipta Basu, as Chief Marketing Officer and SMP of the Company and change in the reporting structure whereby Mr. Arvind Mohta and Mr. Uday Rao, who were appointed as Marketing Directors and SMPs of the Company w.e.f. May 14, 2025 and March 04, 2026, respectively, cease to be classified as SMPs of the Company while continuing in their respective roles as Marketing Directors.
2	Date of appointment/ re-appointment /cessation (as applicable) & term of appointment/ re-appointment ;	April 15, 2026	April 15, 2026
3	Brief Profile (in case of appointment)	<p>Dr. Pradipta Basu is a senior FMCG and beverages marketing professional with over 25 years of experience across reputed organizations, including Radico Khaitan Limited, United Spirits Limited, ITC Limited, Godfrey Phillips India Limited, Alcobrew Distilleries India Private Limited and HJ Heinz.</p> <p>In his most recent role as Vice President - Marketing & Business Development at Radico Khaitan Limited, he was responsible for national marketing strategy, portfolio management, P&L ownership, innovation, and driving brand growth across multiple liquor categories. He has extensive experience in managing large national brands, premium and prestige portfolios, integrated ATL/BTL campaigns, product launches, pricing strategies, and agency ecosystems.</p> <p>He has done his Business Management from the Indian Institute of Management Calcutta. Also, an MBA in Marketing & HR, and Bachelor degree holder alongwith Hotel Management. He has also done his Ph.D. Doctor of Philosophy (UNESCO ISCED level 8) in Management from École Supérieure Robert de Sorbonne, France.</p>	Not Applicable
4	Disclosure of relationships between directors (in case of appointment of a director)	<p>Not Applicable</p> <p>Dr. Pradipta Basu is not inter-se related to any Director/KMP of the Company.</p>	Not Applicable