

April 09, 2026

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code (BSE): 544203	National Stock Exchange of India Limited "Exchange Plaza" C-1, Block G, Bandra-Kurla Complex, Bandra (East) Mumbai - 400051 Symbol: ABDL
Our Reference No. 3 /2026-27	

Sub: Press Release - ABD Maestro Continues to Expand Its Premium Gin Portfolio with the Launch of ZOYA PINK Mix Berries Gin.

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Please find enclosed a Press Release issued by the **ABD Maestro Private Limited**, a Subsidiary of the Company, on the captioned subject.

The aforesaid disclosure is being made available on the Company's website <https://www.abdindia.com/>.

This is for your information and records.

Thanking you,
Yours sincerely,
For **Allied Blenders and Distillers Limited**

Sumeet Maheshwari
Company Secretary & Compliance Officer
Membership No. ACS - 15145
Encl.: As above



REGISTERED OFFICE
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CIN: U11012MH2024PTC432524
Press Release for Immediate Dissemination

ABD Maestro Continues to Expand Its Premium Gin Portfolio with the Launch of ZOYA PINK Mix Berries Gin

A vibrant twist with berries that resets the bar for India's gin culture

Mumbai, 9th April: ABD Maestro Pvt. Ltd., the super-premium and luxury spirits subsidiary of Allied Blenders & Distillers (ABD), proudly unveils **ZOYA Pink Mix Berries Gin**, a small batch-led extension of the celebrated ZOYA portfolio.

The introduction of **ZOYA PINK** arrives at a time when India's premium spirits landscape is witnessing strong momentum; driven by a new generation of consumers embracing craft-led offerings and experimentation with cocktails. Trending as a leading global market for spirits, consumer demand in India is increasingly being shaped by flavour-forward profiles, visual appeal, and elevated drinking experiences.





ZOYA Pink Mix Berries Gin artfully balances a classic juniper base with a vibrant infusion of strawberry, cranberry, blackberry, and raspberry. The result is a beautifully blushed spirit that is both visually striking as well as indulgent, offering a smooth, refreshingly berrilicious finish.

Made in small batches from premium grain neutral spirits, this gin reflects ZOYA's commitment to quality and craftsmanship. Ingredients are meticulously sourced from across the globe to deliver a balanced and refined expression. Versatile in its appeal, Zoya Pink lends itself seamlessly to a range of occasions from sunlit brunches and relaxed sundowners to intimate evening gatherings.

The launch further strengthens ZOYA's positioning as a contemporary gin brand that combines refinement with modern flavour exploration.

Commenting on the launch, **Bikram Basu, Managing Director, ABD Maestro**, said, *"At ABD Maestro, we view the expansion of the ZOYA portfolio as an opportunity to reimagine the gin experience. With **ZOYA Pink Mix Berries Gin**, we have crafted a vibrant expression that balances artisanal botanicals, fabulous choice of berries, with a smooth, indulgent profile."*

ZOYA Pink Mix Berries Gin is currently available in Maharashtra at a price of INR 2,500 with a phased rollout planned across key markets in India. Zoya Gin portfolio with its existing flavours of Watermelon Gin and Espresso Coffee Gin has a strong established presence in key markets in India and expanding its presence in travel retail and key international markets.

About ABD Maestro Private Limited

ABD Maestro Private Limited is a super-premium and luxury spirits company, and a subsidiary of Allied Blenders and Distillers Limited, the largest domestic Spirits company in India, in terms of annual sales volumes. Bollywood superstar Ranveer Singh is a co-founder and creative partner at ABD Maestro.

The ABD Maestro portfolio include The Collective Limited Edition, Arthaus Blended Malt Scotch Whisky, Aodh Irish Whiskey, Woodburns Contemporary Indian Malt Whisky, Yello Designer Whisky, Zoya Special Batch Gin and its flavours, Rangeela Contemporary Indian Vodka, Pumori Small Batch Gin and Pink Gin, Segredo Aldeia Café and White Rums. Through its partnership with Roust Corporation, the company has introduced Russian Standard Vodka to India in three distinct segments: Original, Gold, and Platinum.

For more information contact:

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