



**Allied Blenders
and Distillers**

October 30, 2025

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code (BSE): 544203	National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: ABDL
Our Reference No. 74 /2025-26	Our Reference No. 74/2025-26

Sub: Press Release – ABD named ‘Company of the Year’ at Allied Spiritz Conclave & Achievers’ Awards 2025, showcasing Premium Innovation through ABD Maestro portfolio.

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (‘Listing Regulations’)

Dear Sir/Ma’am,

Please find enclosed a Press Release issued by the Company, on the captioned subject.

The aforesaid disclosure is being made available on the Company’s website <https://www.abdindia.com/>.

This is for your information and records.

Thanking you.

Yours sincerely,

For **Allied Blenders and Distillers Limited**

Sumeet Maheshwari
Company Secretary and Compliance Officer
Membership No. A15145

Encl:- As above

Allied Blenders and Distillers Limited

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Press Release for Immediate Dissemination

ABD named 'Company of the Year' at Allied Spiritz Conclave & Achievers' Awards 2025, showcasing Premium Innovation through ABD Maestro portfolio.

ABD sets the Gold Standard in India's premium spirits space by winning 'Company of the Year' and Grand Gold for ABD Maestro portfolio's ARTHAUS, WOODBURNS, PUMORI, and Gold for RUSSIAN STANDARD.

Mumbai, 30th October 2025: Allied Blenders and Distillers Limited (ABD), India's third largest spirits company, has been named 'Company of the Year – Domestic' at the Spiritz Conclave & Achievers' Awards 2025; recognizing its leadership in driving innovation, excellence, and premiumisation across the Indian alcohol beverage landscape. The recognition underscores ABD's remarkable journey — from building iconic Indian brands to setting new benchmarks in the super-premium and luxury spirits segment through its new subsidiary, ABD Maestro Pvt. Ltd (ABD Maestro).

Reflecting India's growing confidence and craftsmanship in the luxury spirits segment, ABD Maestro secured multiple accolades across whisky, gin, vodka, and rum categories. Leading the wins were ARTHAUS Blended Malt Scotch Whisky, WOODBURNS Contemporary Indian Malt Whisky, PUMORI Small Batch Gin, each winning the competition's most coveted 'Grand Gold' Medal for their exceptional quality. ABD Maestro also received Gold Medals for SEGREDO ALDEIA Café Rum, RUSSIAN STANDARD Vodka (*Original and Platinum*), and ZOYA Special batch Gin.

ABD's breakout flagship brand, ICONiQ WHITE Whisky, which has been setting records since launch, won in two major categories of the 'Fastest Growing Brand of the Year' and 'Best Promotion & Activation'— reflecting ABD's prowess in building brands that are contemporary and relevant.

- ARTHAUS Blended Malt Scotch Whisky secured a 'GRAND GOLD', affirming ABD Maestro's growing stature in the super-premium Scotch segment with expressions that deliver depth, complexity, and distinction.
- WOODBURNS Contemporary Indian Malt Whisky achieved a 'GRAND GOLD' for its bold reinterpretation of all-Indian ingredients.
- PUMORI Small Batch Gin, crafted in limited batches with rare botanicals from the Himalayas, was awarded 'GRAND GOLD' in recognition of its quality and being at the forefront of India's flourishing gin renaissance.



RUSSIAN STANDARD Platinum and Original were recognized for its unparalleled smoothness and purity.

Speaking on the achievement, **Alok Gupta, Managing Director, ABD**, said: *"We have been keeping a close finger on the pulse of what drives Indian consumers when it comes to spirits, and immersive experiences. Being recognized as 'Company of the Year' is a proud moment that reflects our unwavering focus on innovation and our deep understanding of the Indian consumer's evolving tastes."*

Commenting on its wins in the super-premium and luxury segments, **Bikram Basu, Managing Director, ABD Maestro**, said, *"ABD Maestro is curating a portfolio that is rooted in quality, authenticity, and innovation. Multiple Grand Gold's honours across categories are a testament to the strength of our expressions as we build our brands with discerning consumers."*

The Spiritz Conclave & Achievers' Awards, now in its 12th edition, is among India's most credible and transparent industry platforms – celebrating innovation, quality, and leadership across the industry. ABD's wins this year mark a milestone moment — reinforcing its leadership in shaping the next chapter of India's fast evolving spirits' story.

About Allied Blenders and Distillers Limited

Allied Blenders and Distillers Limited (ABD) is the largest domestic Spirits company in India, in terms of annual sales volumes. ABD has a presence in five main flavors, i.e., whisky, brandy, rum, vodka, and gin, with 'millionaire' brands like Officer's Choice Whisky, Officer's Choice Blue Whisky, Sterling Reserve Premium Whiskies and ICONiQ White Whisky. Currently, its manufacturing network comprises 37 units, of which 9 are owned bottling units, 2 owned distilleries, and 26 non-owned manufacturing units.

About ABD Maestro Private Limited

ABD Maestro Private Limited is a new super-premium and luxury spirits brand company and a subsidiary of ABD. The ABD Maestro portfolio include Arthaus Blended Malt Scotch Whisky, Zoya Special Batch Gin and its flavours, Woodburns Contemporary Indian Malt Whisky, Pumori Small Batch Gin and Pink Gin, Segredo Aldeia Café and White Rums. Through its partnership with Roust Corporation, the company has introduced Russian Standard Vodka to India in three distinct segments: Original, Gold, and Platinum.

For more information contact:

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