



**Allied Blenders
and Distillers**

June 19, 2025

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code (BSE): 544203	National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 Symbol: ABDL
Our Reference No. 29 /2025-26	Our Reference No. 29 /2025-26

Sub: Press Release – ARTHAUS Blended Malt Scotch, ZOYA Gin and ICONiQ White Whisky Shines at Monde Selection 2025

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Dear Sir/Ma'am,

Please find enclosed a Press Release issued by the Company on the captioned subject.

The aforesaid disclosure is being made available on the Company's website <https://www.abdindia.com/>.

This is for your information and records.

Thanking you,

Yours sincerely,

For **Allied Blenders and Distillers Limited**

Sumeet Maheshwari
Company Secretary and Compliance Officer
Membership no. A15145

Allied Blenders and Distillers Limited

Ashford Centre, 3rd and 4th floor, Shankarrao Naram Marg, Lower Parel (W), Mumbai – 400013. T.: +91 22 4300 1111 Email : info@abdindia.com
Registered Office: 394/C, Ground Floor, Lamington Chambers, Lamington Road, Mumbai – 400004, India. T.: +91-22 6777 9777. F.: + 91-22 67779725
www.abdindia.com CIN No: L15511MH2008PLC187368



REGISTERED OFFICE

394/C, Lamington Chambers,
Lamington Road, Mumbai,
Maharashtra, 400004

Press Release for Immediate Dissemination

ARTHAUS Blended Malt Scotch, ZOYA Gin and ICONiQ White Whisky Shines at Monde Selection 2025

Allied Blenders and Distillers recognised globally for 3 of its newest in brand portfolio

Mumbai, 19th June 2025 - Allied Blenders and Distillers Limited (ABD), the largest domestic spirits company in India by volume has earned global acclaim at the esteemed **Monde Selection 2025 World Selection of Spirits and Liqueurs**, with three of its brands - **Arthaus Blended Malt Scotch Whisky, Zoya Special Batch Gin, and ICONiQ White Whisky** each winning the **Gold Quality Award**.

Arthaus and Zoya are key brands in the super-premium and luxury thrust of the company, while ICONIQ White Whisky has recently been listed as the fastest growing spirits brand for 2024 by Drinks International in its highly acclaimed Millionaires Club 2025 report: the second consecutive year running and an unprecedented achievement.



This global honour is a proud moment for ABD, as it focuses on the journey towards premiumisation driven by innovation, craftsmanship, and a deep understanding of evolving consumer trends

Bikram Basu, Managing Director, ABD Maestro Private Limited added “Recognition from Monde Selection Brussels 2025 is a significant testament of the vision and values guiding our portfolio. We created ICONiQ three years ago and it has truly been a gamechanger. In the past 18 months, we have followed it with Zoya and Arthaus - both super-premium and luxury products. The accolades reflect product excellence and highlight the dedication, skill, and passion of the teams who brought these brands to life. As an Indian company on a global stage, we remain committed to setting new benchmarks in quality and creativity.”

The Monde Selection Gold Quality Award is a globally recognized seal of quality that assures consumers they are choosing a product that meets the highest international standards. Receiving this award reflects ABD’s ongoing commitment to maintaining high levels of quality and consistency, and to meeting the expectations of its customers

About Allied Blenders and Distillers Limited

Allied Blenders and Distillers Limited (ABD) is the largest domestic Spirits company in India, in terms of annual sales volumes. ABD has a presence in five main flavors, i.e., whisky, brandy, rum, vodka, and gin, with ‘millionaire’ brands like Officer’s Choice Whisky, Officer’s Choice Blue Whisky, Sterling Reserve Premium Whiskies and ICONiQ White Whisky. Currently, its manufacturing network comprises 36 units, of which 9 are owned bottling units, 2 owned distilleries, and 25 non-owned manufacturing units.

About ABD Maestro Private Limited

ABD Maestro Private Limited is a new super-premium and luxury spirits brand company and a subsidiary of ABD. The brands which ABD Maestro is marketing currently include Arthaus Blended Malt Scotch Whisky, Zoya Special Batch Gin and its flavours, Woodburns Contemporary Indian Malt Whisky, Pumori Small Batch Gin and Pink Gin, Segredo Aldeia Café and White Rums. Through its partnership with Roust Corporation, the company has introduced Russian Standard Vodka to India in three distinct segments: Original, Gold, and Platinum.

For more information contact:

Anupama Soni Head Public Relations & Corporate Communication - Allied Blenders and Distillers Limited Tel.: +91 22 43001190 | Email: anupamasoni@abdindia.com